

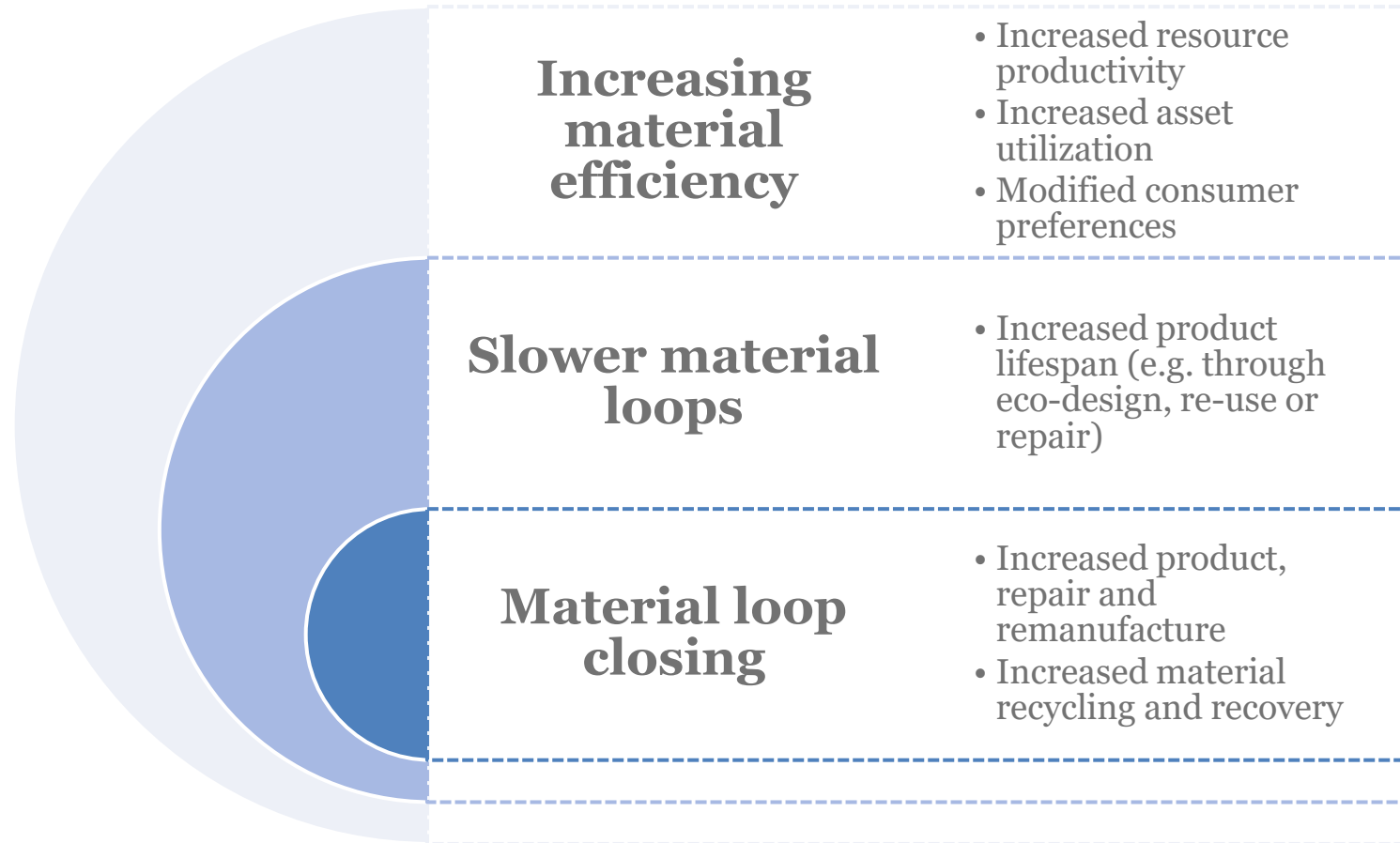


# GREENING AND CIRCULARITY OF ASEAN ENTERPRISES

Webinar, 14 December 2023  
Katarina Svatikova



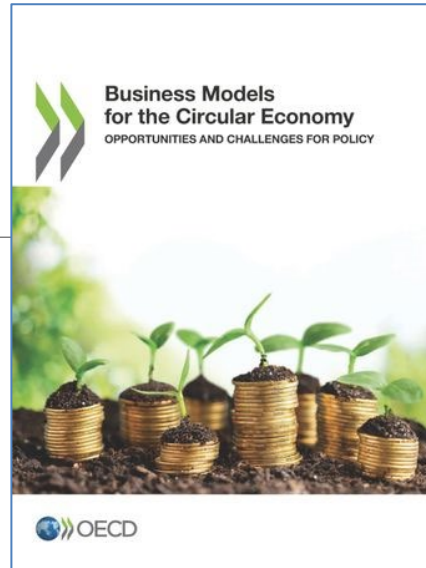
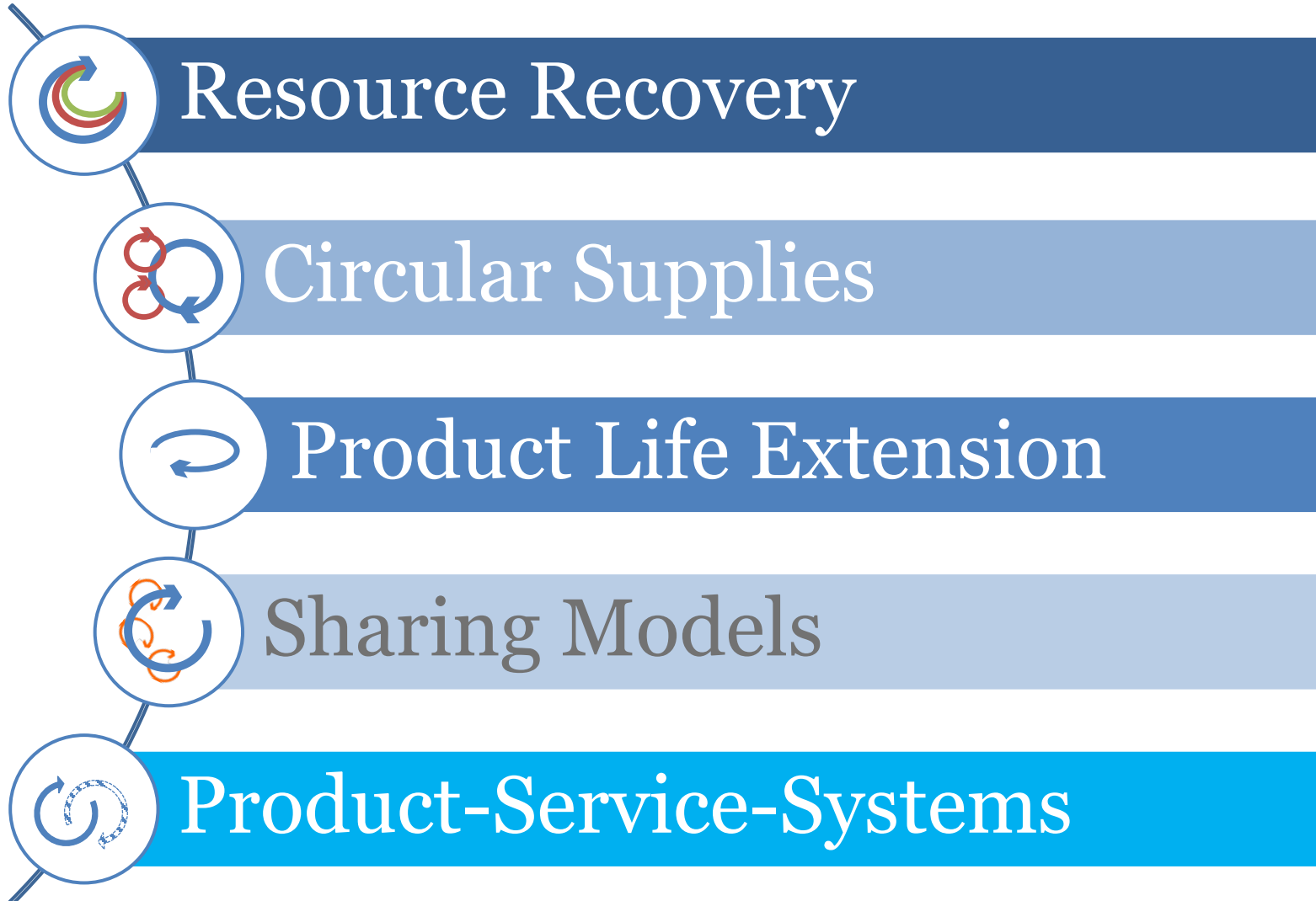
# Defining a circular economy



Source: McCarthy, A., R. Dellink and R. Bibas (2018), The Macroeconomics of the Circular Economy Transition: A Critical Review of Modelling Approaches, <https://doi.org/10.1787/af983f9a-en>.



# Five Circular Business Model Types





# Circular business models can be applied throughout the value chain

